



POWER4BIO
REGIONS FOR
BIOECONOMY

POWER4BIO WEBINAR SERIES:

FRIDAY, JANUARY 22
9:30 – 11:30 CET

BIO-BASED MATERIALS

Training webinar 2/2:

Biomaterials: financing, supporting policies, good practice cases

More information: <http://power4bio.eu/webinar-series-bio-based-materials>



*This project has received funding from
the European Union's Horizon 2020
research and innovation programme
under grant agreement No 818351.*





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How to finance biomaterials and their value chains using European Structural and Investment Funds.
The Ingenium funds, ESIF early stage funds as a tool to foster regional development

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META

Who we are



META combines venture capital fund management, entrepreneurial mentoring and innovation consultancy into an integrated Platform for transforming knowledge into growth. We build capacities and invest in startups and innovators across Europe, and we support international Institutions, regions and cities around the world to foster more of them.

META Advisory: Over 700 projects on innovation and entrepreneurship delivered worldwide

META Academy: 3000+ entrepreneurs and scientists trained overall with proprietary formats on investor readiness, creativity camp and research helicopter

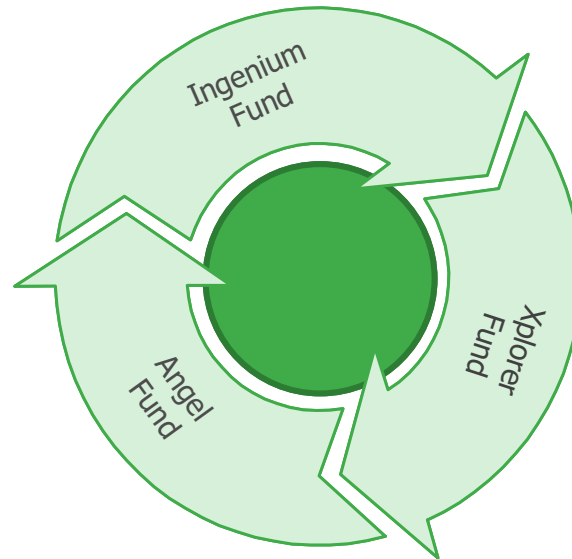
META Ventures: Unique expertise in implementing public/private financial instruments

The company's mission is to make Knowledge to Market process effective and profitable!

About META Investment



META Investment is a leading European Investment firm managing Early Stage Financial Instruments. Thanks to more than 15 years of experience in the field having invested in more than 80 companies, META Investment has a unique ability to execute customized solutions of early stage funds.



ESIF- The European Structural and Investment Funds



The EU is committed to creating jobs and building a socially inclusive society:
European Structural and Investment Funds, ESIF

ESIF funds have two main goals:

- Investment **to boost growth and jobs**, a common goal for all three types of regions: less-developed, transition and more-developed
- **European territorial cooperation**, supported by the European Regional Development Fund (ERDF)

ESIF- The European Structural and Investment Funds



ESIF programme support is mainly delivered either in the form of grants or through financial instruments in the form of loans, guarantees and equity investments.

Grants schemes are NOT financial instruments because are not revolving

ESIF programmes are approved by the Commission and implemented by Member States and their regions. It is therefore the ultimate decision of managing authorities in Member States where and how funds are invested at project level within the framework of the relevant programme setting out the specific objectives, results to be achieved and types of action to deliver them.

LOAN

“Agreement which obliges the lender to make available to the borrower an agreed sum of money for an agreed period of time and under which the borrower is obliged to repay that amount within the agreed time*”. Under a FI, a loan can help where banks are unwilling to lend on terms acceptable to the borrower. They can offer lower interest rates, longer repayment periods or have lower collateral requirements.

GUARANTEE

“Written commitment to assume responsibility for all or part of a third party’s debt or obligation or for the successful performance by that third party of its obligations if an event occurs which triggers such guarantee, such as a loan default*”. Guarantees normally cover financial operations such as loans.

EQUITY

“Provision of capital to a firm, invested directly or indirectly in return for total or partial ownership of that firm and where the equity investor may assume some management control of the firm and may share the firm’s profits*”. The financial return depends on the growth and profitability of the business. It is earned through dividends and on the sale of the shares to another investor (‘exit’), or through an initial public offering (IPO).

QUASI-EQUITY

“A type of financing that ranks between equity and debt, having a higher risk than senior debt and a lower risk than common equity. Quasi-equity investments can be structured as debt, typically unsecured and subordinated and in some cases convertible into equity, or as preferred equity*”. The risk-return profile typically falls between debt and equity in a company’s capital structure.



ESIF FINANCIAL INSTRUMENTS (or PRODUCTS)

WHAT MA NEED TO KNOW BEFORE STARTING..



Before allocating money to a financial instrument, managing authorities **have to assess** **what** is needed, **why** and by **whom**.

Financial instruments are usually managed by nationally or regionally operating financial institutions (such as banks) that are selected and entrusted with running financial instruments on behalf of the managing authority.

For grants, ex ante assessment is not required

Financial instruments supported with the ESIF must comply with specific regulatory provisions which are set out in a range of legislation: **the Common Provisions Regulation (CPR)** which governs implementation of ESIF; each of the fund-specific regulations and several related delegated and implementing regulations.

THE EX-ANTE ASSESSMENT (in brief)



According to Article 37 (2) of the CPR, the required content of an ex-ante assessment is around seven main groups:

1. Analysis of market failures or suboptimal investment situations and the estimated level and scope of public investment needs;
2. Assessment of the value added of the FI, consistency with other forms of public intervention in the same market and possible State aid implications;
3. Estimate of additional public and private resources to be potentially raised by the FI, including assessment of preferential remuneration when needed;
4. Identification of lessons learnt from similar instruments and ex-ante assessments carried out in the past;
5. Proposed investment strategy, including an assessment of its possible combination with grant support, options for implementation arrangements, financial products and target groups;
6. Specification of expected results including measurement of indicators;
7. Provisions allowing the ex-ante assessment to be reviewed and updated.

TAILOR-MADE INSTRUMENTS VS OFF-THE-SHELF FINANCIAL INSTRUMENTS



When using ESI Funds, Managing Authorities (MAs) must implement Financial instruments and related financial products according to the ex-ante assessment results.

MAs have 3 different options, providing a financial contribution to:

- **already existing or newly created FIs** which are specifically designed to achieve the intended purpose, and which respect the applicable Union and National rules.
(tailor-made instruments)
- FIs complying with the standard terms & conditions laid down by the Commission by means of implementing acts in accordance with the examination procedure referred to in Art 143 (3). (Off-the-Shelf Instruments)
- to invest part of their structural funds in compartments of EU level instruments "ring-fenced" for investments in regions and policy areas covered by operational programmes from which structural funds resources are contributed ("joint instruments").

"OFF-THE-SHELF" FINANCIAL INSTRUMENTS



Objective: To provide standard terms & conditions for a set of predefined FIs that can be set up and managed by MAs under Article 33 (1) (b) of the CPR.

Not an obligation but an opportunity for MAs to deliver faster & safer financial means to the final recipients

OFF-THE-SHELF FINANCIAL INSTRUMENTS

Type of instruments proposed



5 off-the-shelf financial instruments have been designed:

- **RS LOAN**: Loan for SME's based on a portfolio risk-sharing loan model
- **CAPPED GUARANTEE**: Guarantee for SMEs (partial first loss portfolio)
- **CO-INVESTMENT FACILITY**: Equity Investment Fund for SMEs and start-up companies based on a co-investment model
- **RENOVATION LOAN**: Loan for energy efficiency and renewable energies in the residential building sector
- **URBAN DEVELOPMENT FUND**, to finance and support implementation of urban development projects in assisted areas

OFF-THE-SHELF FINANCIAL INSTRUMENTS

Selection of bodies implementing financial instruments



Art 33.4 CPR for FIs under 1.b) **Managing Authorities may:**

a) invest in the capital of existing or newly created legal entities...; or

b) entrust implementations tasks to:

- EIB
- IFIs in which a MS is a shareholder or financial institutions acting in public interest / under the control of a public authority
- A body governed by public or private law selected in accordance with EU and national rules

c) undertake implementation tasks directly for FIs consisting solely of loans & guarantees

Delegates acts include terms & conditions to select implementing bodies, their roles and responsibilities, the rules concerning funding agreements, as well as management cost & fees. They also include the specific requirements regarding the transfer & management of assets managed by the entity to which implementation task are entrusted.

OFF-THE-SHELF FINANCIAL INSTRUMENTS

Compatibility with state aid regime



Off the self financial instruments are structured in such a way that their terms and conditions do not require state aid notification and subsequent clearance by the Commission.

OFF-THE-SHELF FINANCIAL INSTRUMENTS

Combination of FI & other forms of support:



The FI may be combined with a grant or for scouting, or advisory service to support the business development of the benefitting companies.

The grant can be part of the FI operation (Art 32.5 CPR) and managed by the body implementing the FI

- ⇒ The programme contribution to the FI includes also the grant and the financial intermediary shall be entitled to a fee or can be provided through a separate operation supported by the operational programme
- ⇒ => MA is free to give direct support to an enterprise or select the institution which will manage the scheme.

Conditions:

- Grant to the benefit of final recipient
- Total amount of grant shall be in compliance with GBER Art 19 (advisory support) and Art 22 (scouting cost and initial screening)
- The expenditure covered by the grant cannot constitute part of the investment to be financed by the loan.

EU money goes to regions and countries ...



EU funds are allocated ...



... to countries and regions ...



... which assess the finance gap ...

... to invest in activities ...



... for loans, equity and guarantees ...



... to allocate the money to financial institutions ...



... and develop an investment strategy ...

... that repay the funds, to spend again ...



... to invest in people and enterprises ...



... which grow and repay the funds ...



... to be invested over again.



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TO SUM UP..

fiCompass, 2015. A sustainable way of achieving EU economic and social objectives. Financial instruments

EQUITY vs DEBT Financial Instruments

1. Job creation:

Long term vs Short term

2. Quality vs Quantity:

(no. of companies and types of jobs)

High Risk High Return vs Low Risk Low return
(Financial and Economic)

Rationale for an equity ESIF financial instrument:

- Why we need new innovative (bio food and feed) companies
- PPP: why we need to use (also) public money

Case studies: Regional equity funds: the Ingenium funds

Main conclusions and take away

Equity & Quasi-Equity: Definitions



Equity Investments: Direct capital contribution to a project without the guarantee of repayment; the return on a direct equity investment will depend on the performance of a project/company over the investment period.

Quasi-equity investments: exhibit a mix of debt and equity characteristics in terms of ownership and claim to assets in the case of default. These investments' risk-return profile typically fall between debt and equity in a company's capital structure. Some types of quasi-equity may be converted from possessing debt to equity characteristics, and vice versa.

In the worst case scenario ALL Equity money invested can be lost

Source: Glossary on Fis 2012, S.Venugopal & A.Srivastava

Why knowledge intensive companies in food and agri?



Increase of 60-70% in demand of food by 2050 driven by

- +35% more people by 2050
- 60% of the world's population will live in cities by 2030
- +3.1bn middle class people by 2030
- +76% more protein consumed by 2050

Current method of food production constrained by reducing resources

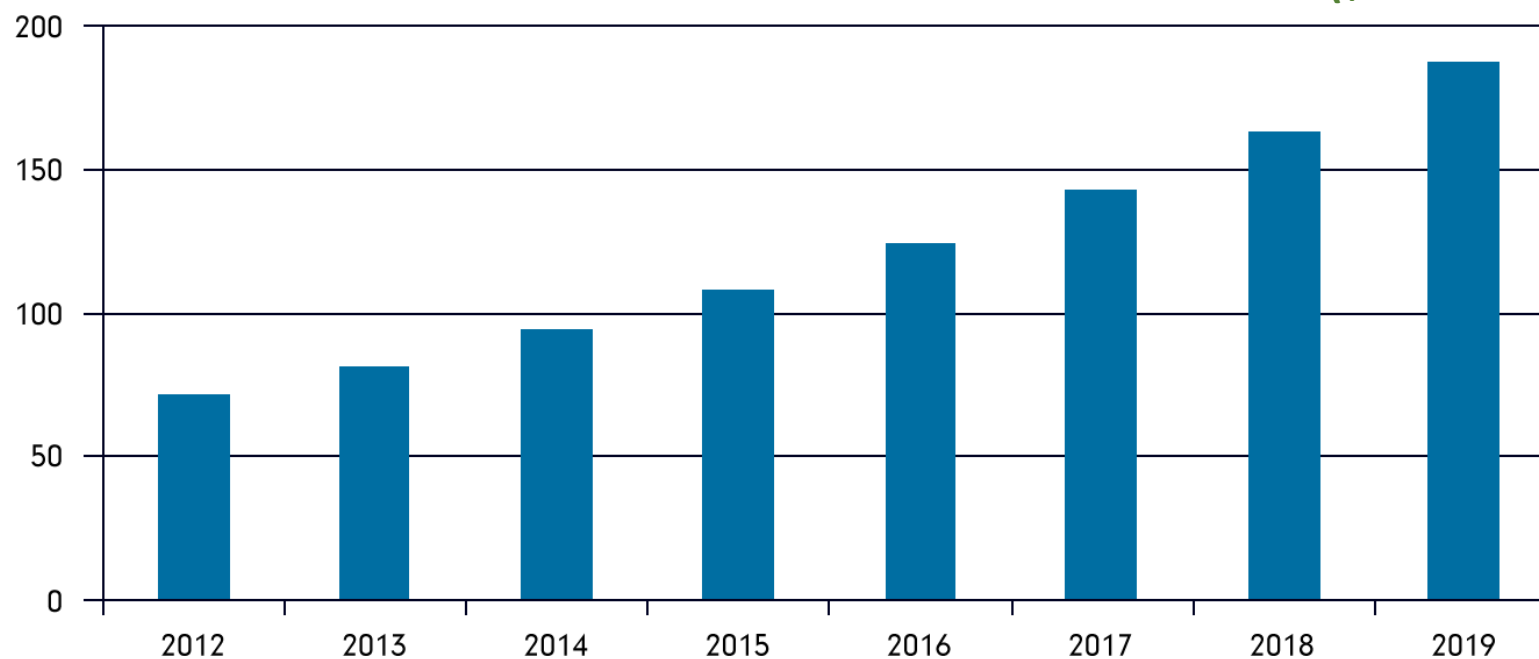
- -2/3 arable land per person between 1960 and 2050
- 85% of wild fish stock fully/over exploited
- 1/3 of all food for human consumption wasted annually
- Flat crop yield

The US sustainable food market

The US sustainable food market has grown at a rate of over 10% annually over the past decade and is now likely to grow more than \$ 100 billion annually. It is expected to continue to grow at a CAGR of around 15% until at least 2019. This market growth has allowed many small and medium sized companies to grow fast, attracting the attention of large companies that have entered the industry. sustainable food production through strategic acquisitions.

(source: [Transparency Market Research](#))

VALUE OF US NATURAL AND ORGANIC FOOD AND BEVERAGE SALES (\$US BILLIONS)

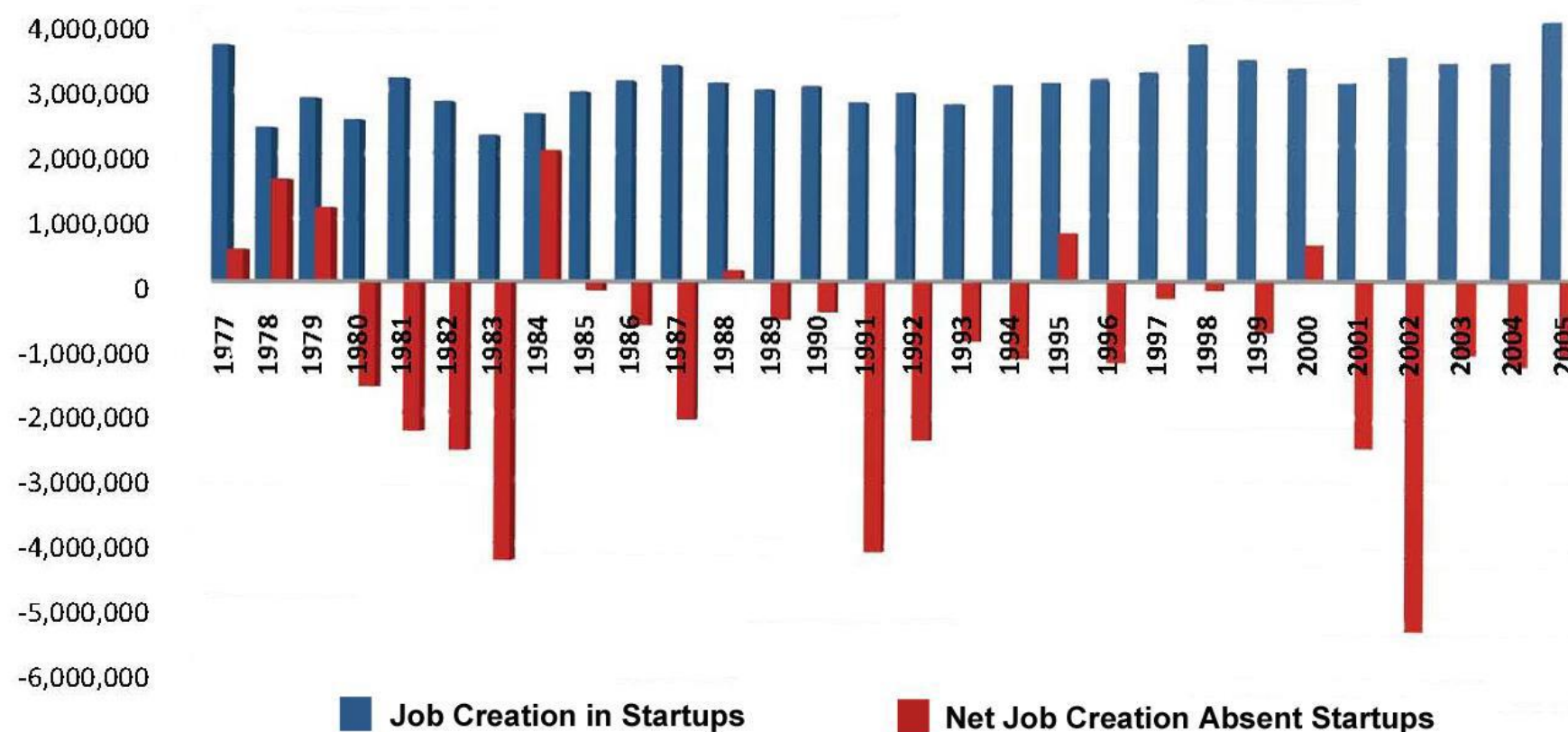


WHY DO WE NEED KNOWLEDGE INTENSIVE COMPANIES?



ENTREPRENEURS ARE KEY TO JOB CREATION

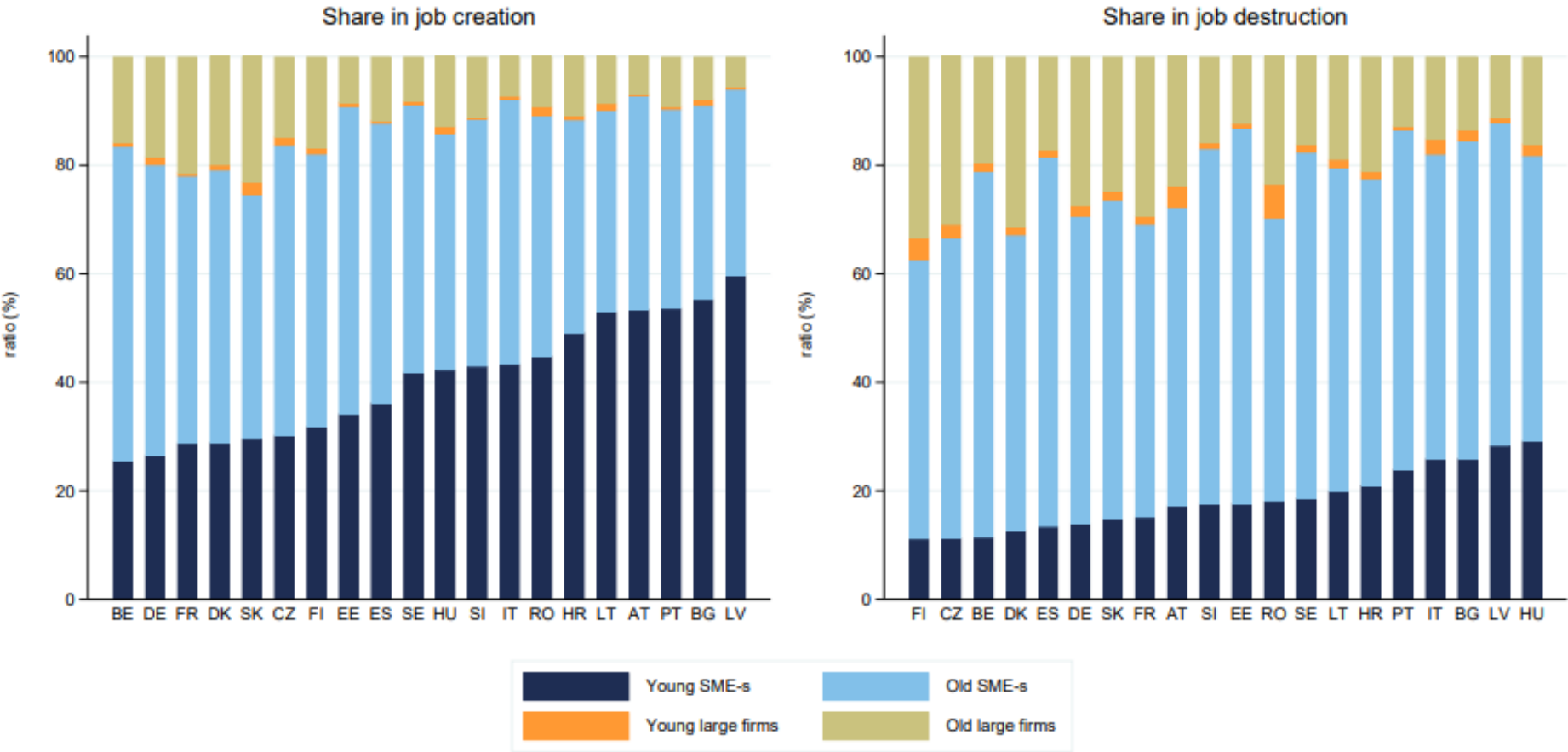
No Startups, No Job Creation



Source: *Business Dynamics Statistics Briefing: Jobs Created from Business Startups in the United States*. Census Bureau and Kauffman Foundation, January 2009

SHARE IN JOB CREATION AND JOB DESTRUCTION IN EUROPE

Within-country Averages



Job Creation in Europe: A firm-level analysis, 2019 , Hallak, Issam Harasztosi, PÈter

SHARE IN JOB CREATION AND JOB DESTRUCTION IN EUROPE WITHIN-COUNTRY AVERAGES

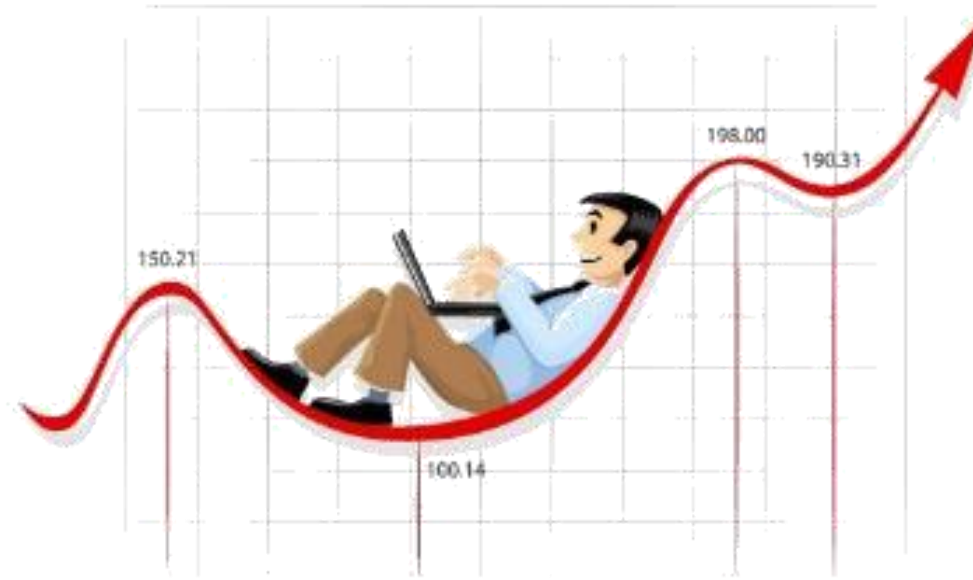


Main findings :

- SMEs are the main contributors to both job creation and job destruction.
- SMEs contributions is relatively even across countries, not the split between young and old SMEs.
- **Young SMEs are large net job creation contributors.**
- New member states are those most benefiting from young SMEs job creation.

Job Creation in Europe: A firm-level analysis, 2019 , Hallak, Issam Harasztosi, PÈter

Job Creation Knowledge Intensive Companies - Nice or Need? The US market



Top 1% of new companies = 10% of all new jobs direct, 40% indirect*

New companies = 100% new jobs*

*High-Growth Firms and the Future of the American Economy – Kauffman Foundation - March 2010

Conclusion no. 1



NEW AMBITIOUS ENTREPRENEURSHIP IS ONE KEY DRIVER FOR THE REGIONAL WEALTH

“Fostering the development of fast-growing firms in innovative sectors is an integral part of modern R&D and innovation policy. Studies show that while there are fewer fast-growing innovative firms in the EU than in the US, overall employment growth depends critically upon them given that they generate directly or indirectly a disproportionally large share of jobs, and can contribute to increased innovation investments during economic downturns”.*

*OECD (2010), "High-growth Enterprises: What Governments Can Do to Make a Difference". Archibugi, D et al. (2013) "Economic crisis and innovation: is destruction prevailing over accumulation?" Research Policy 42, 2.

Knowledge Intensive Companies

3 Key features



Ambitious Entrepreneurs



Intangible Assets



Finance for Growth

Entrepreneurship and Mindsets

...when I grow old?



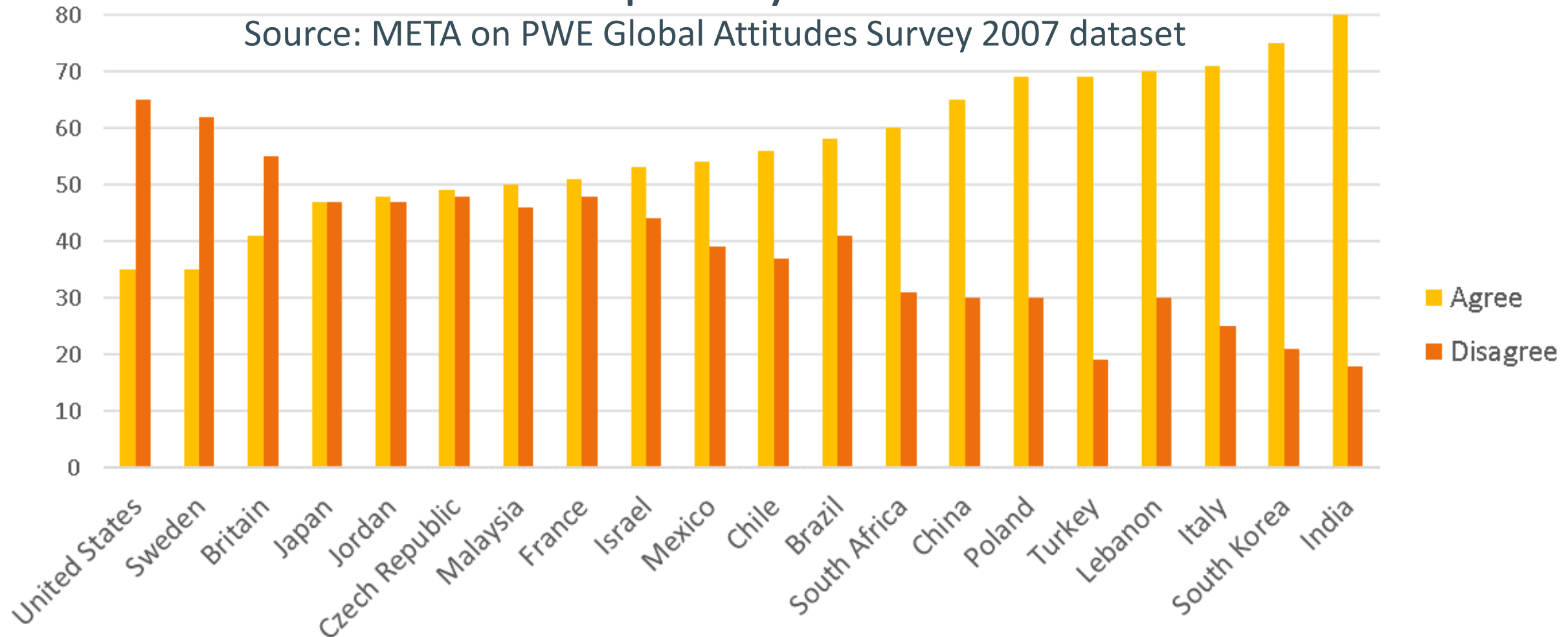
Entrepreneurship: a matter of culture

Social Surveys

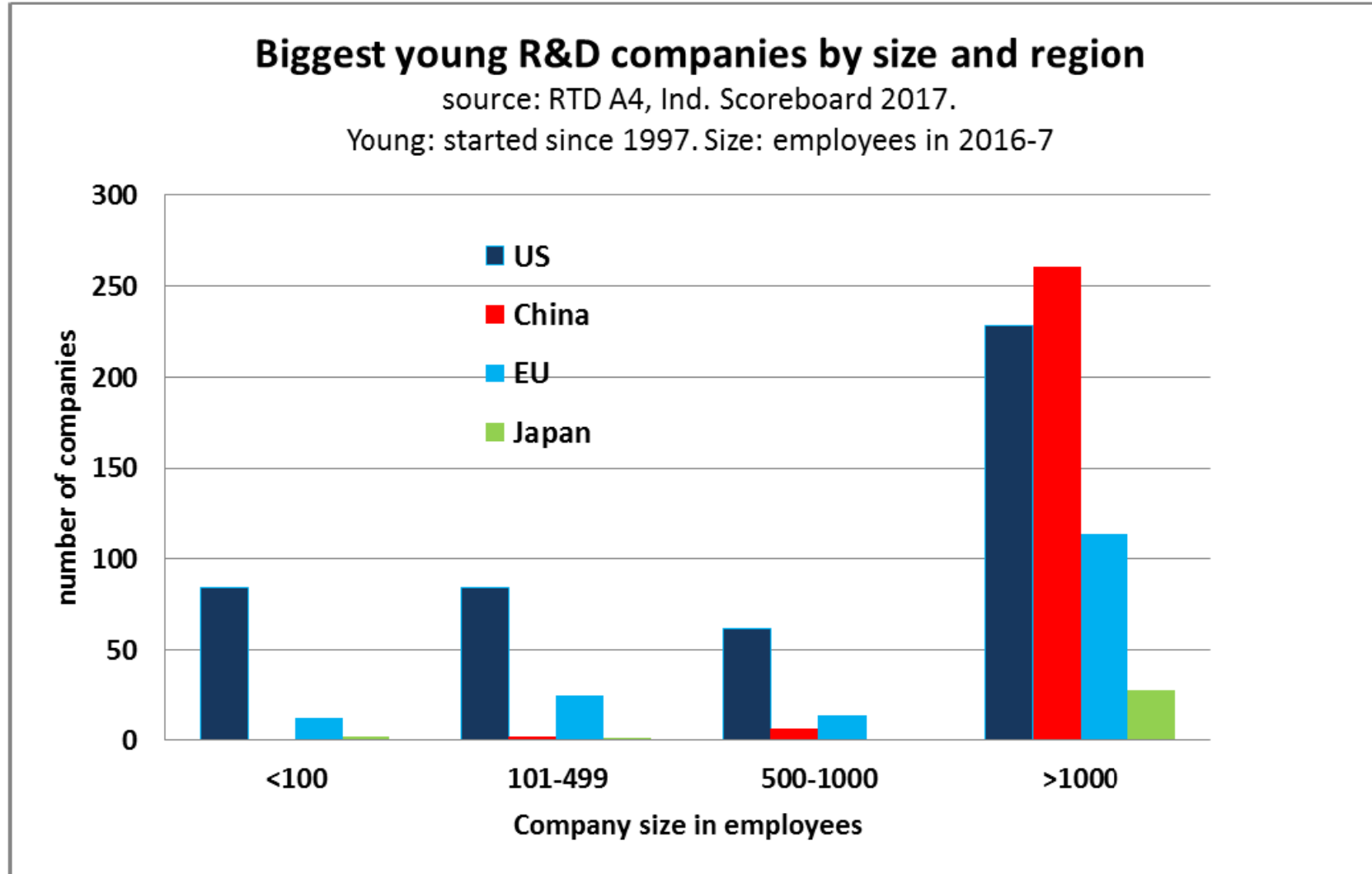


Your future does not depend on you

Source: META on PWE Global Attitudes Survey 2007 dataset



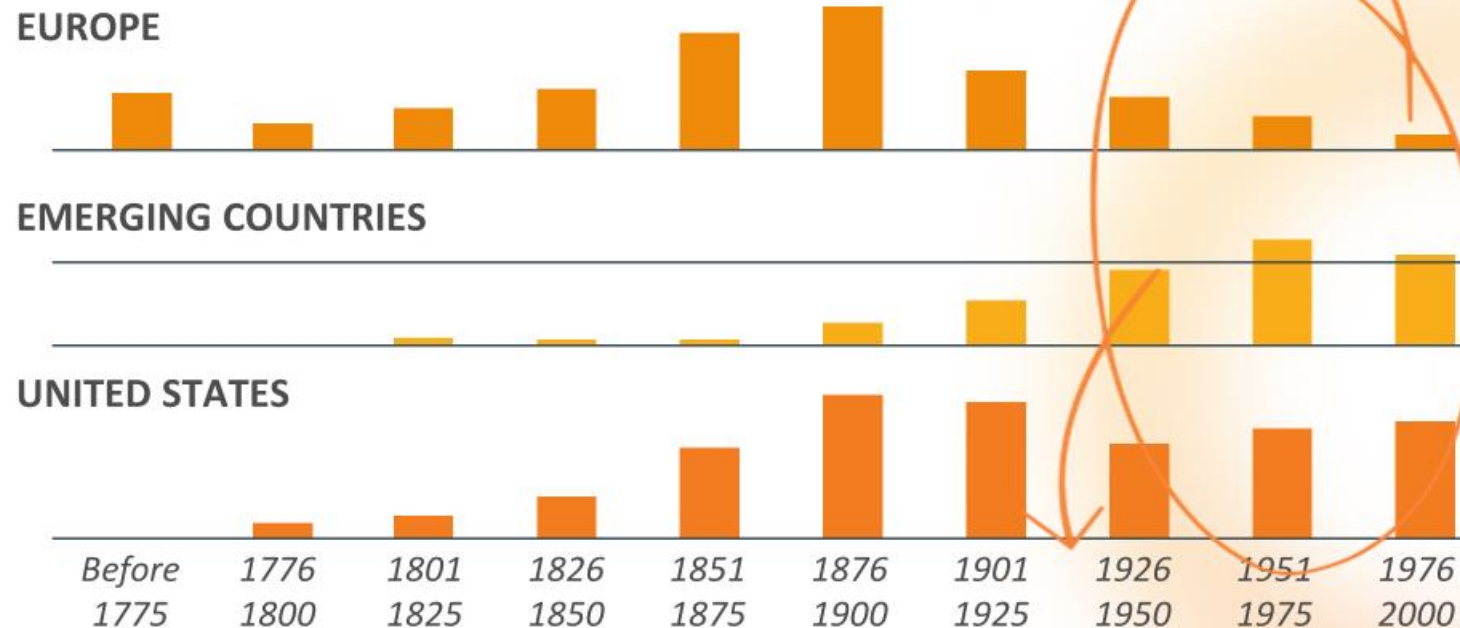
Consequences of loosing entrepreneurial culture: where are the Big Young R&D Firms born



Entrepreneurship and Mindsets



Consequences of losing entrepreneurial culture: where are the Big Firms born
Population Pyramids' of FT Global 500 Listed Companies



Source: META on Nicolas Veron dataset

The Economic Framework

Knowledge at the heart of modern economy



Tangible
Assets



Intangible
Assets



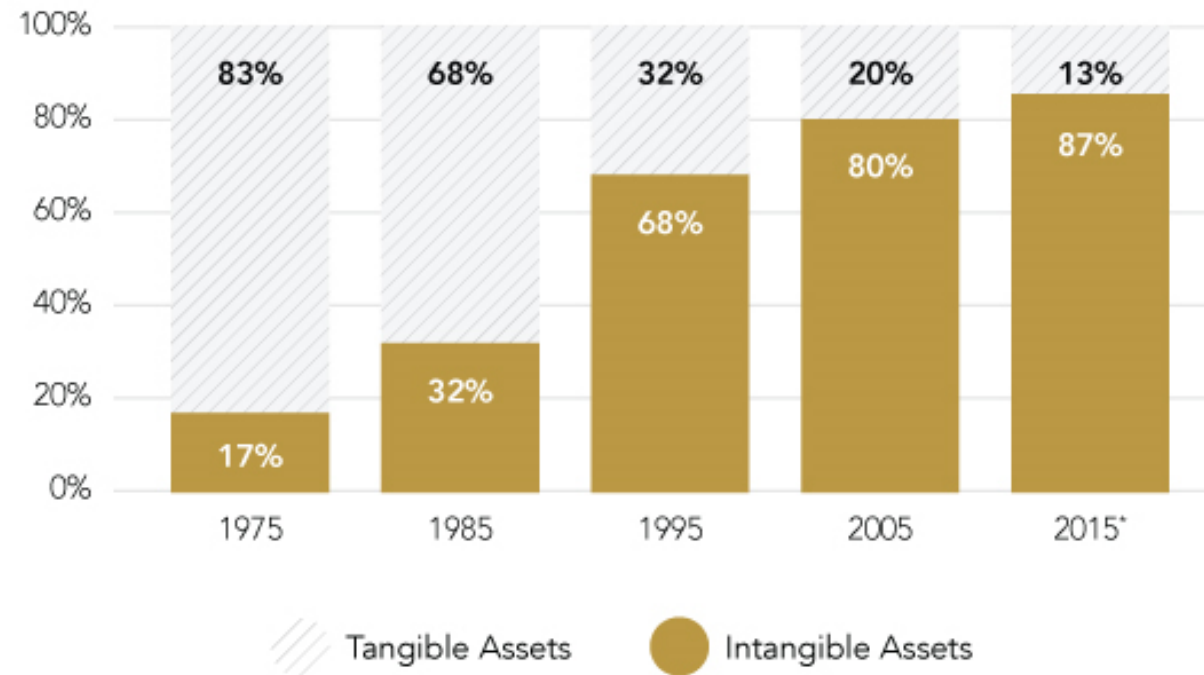
Market Development

(In)tangible Effect

Intangible Assets in the companies over the history



COMPONENTS *of* S&P 500 MARKET VALUE

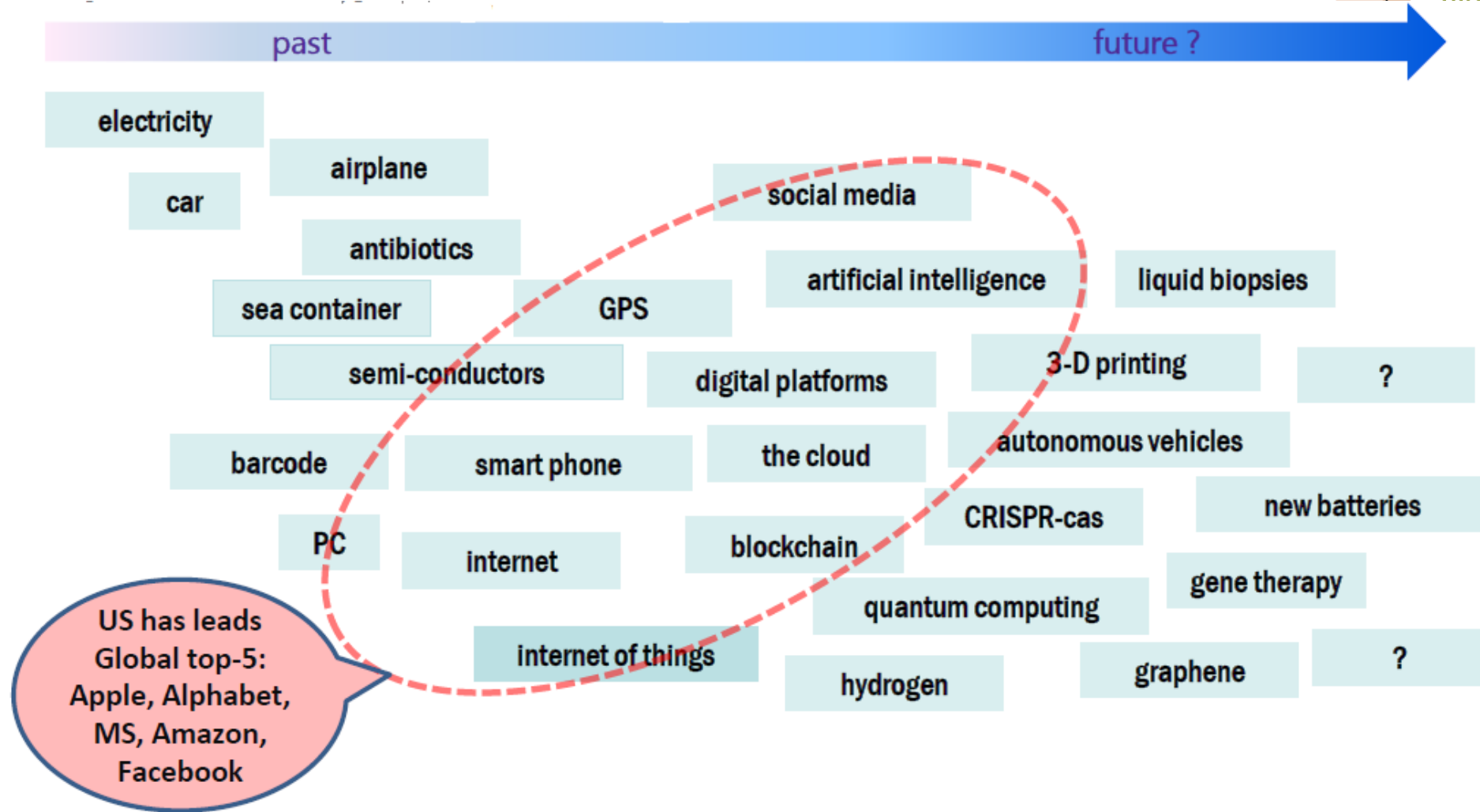


SOURCE: OCEAN TOMO, LLC

Market-creating innovation: some eye-catchers



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Knowledge Intensive Companies

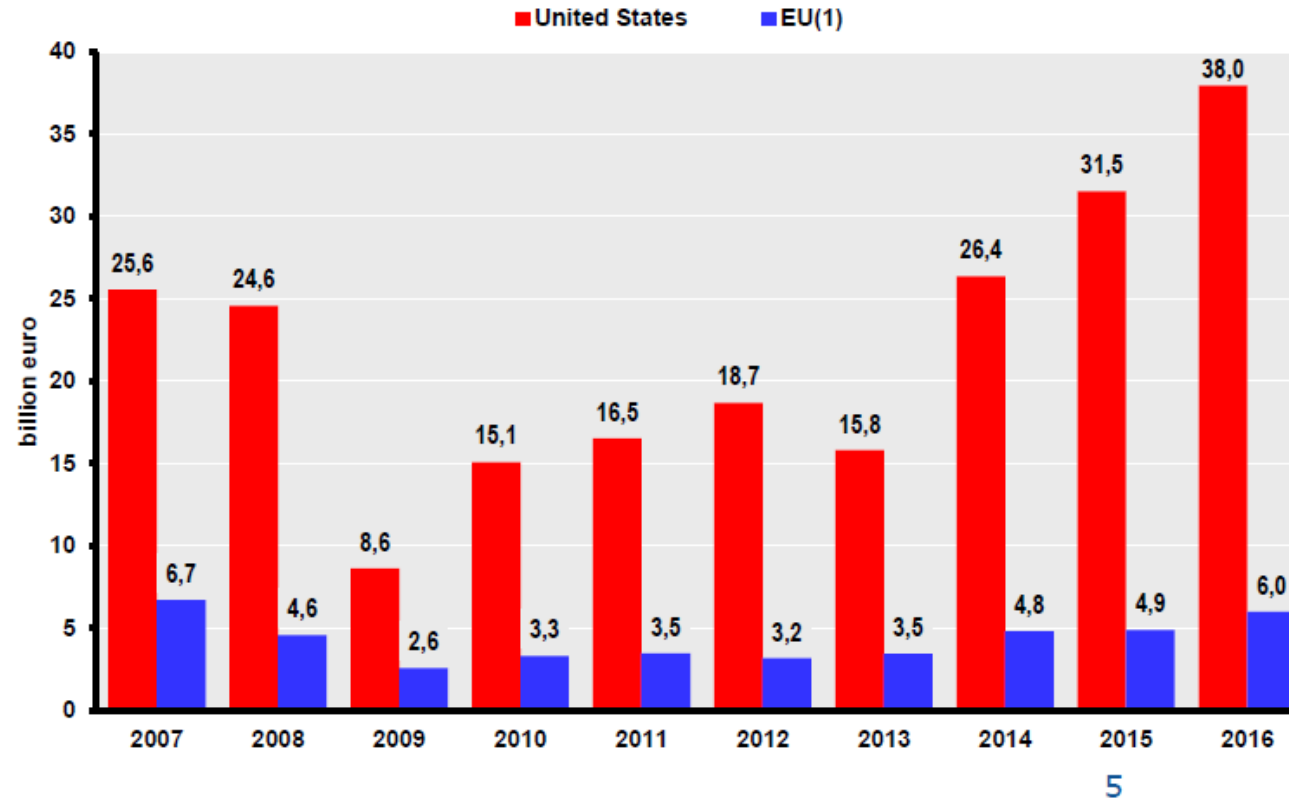
The Financial Butterfly (or bottleneck)



The gap in venture capital between the EU and the US



Venture capital funds raised (billion euro) in the EU and in the United States, 2007-2016



Source: European Commission. Data: Invest Europe, NVCA / Pitchbook. (1)EU does not include HR, CY, MT, SI, SK.

WHY DO WE NEED PUBLIC MONEY?



To foster the company creation process of **knowledge intensive companies**, money is needed, but the chances for a start up to access finance are very few (**the equity gap**)



Can the public money be used to attract private investors to bridge the equity gap?

An angel club, what does it look like?

Italian Angels for Growth



IAG objectives

- to promote Angel Investing as a tool for developing new entrepreneurial initiatives and to foster sustainable economic growth
- to facilitate the access to investment opportunities in early stage financing for our members
- to help entrepreneurs to find financing and support for their business initiatives

Italian  **Angels**
FOR GROWTH



PUBLIC PRIVATE PARTNERSHIP

Public investor is keen to support less developed Regions
creating new jobs: the profit is NOT a priority

Private Investors are profit driven

Can they both sleep in the same bed with different dreams?

PUBLIC PRIVATE PARTNERSHIP



It is necessary to build Public Private Partnership (PPP) capable to fulfil the expectations of both parties engaged



CONDITIONS TO MAKE A PPP ACCEPTABLE

- The fund managers must be independent and profit oriented
- Investment strategies should combine public (environmental protection, regional development, equal opportunities, etc.) with private objectives (profit!)
- The Public investor should play a monitoring and controlling role
- **From co-financing schemes to co-investment funds**

TO SUM UP



- Knowledge intensive start-ups are crucial for the regions => They account for 100% of new jobs+
- Their value is based on intangible and a future cash flow
- They need money BUT they are not attractive for banks not to traditional VCs
- They need equity, there is a market gap in early stages
- Public intervention is needed to attract private investors (PPP)
- ESIF Co-investment facilities are a viable option

The ESIF solution?

Equity Co-Investment Financial Instruments

ONE SIZE DOES NOT FIT ALL CO-INVESTMENT SCHEME



Ex Ante Assessment

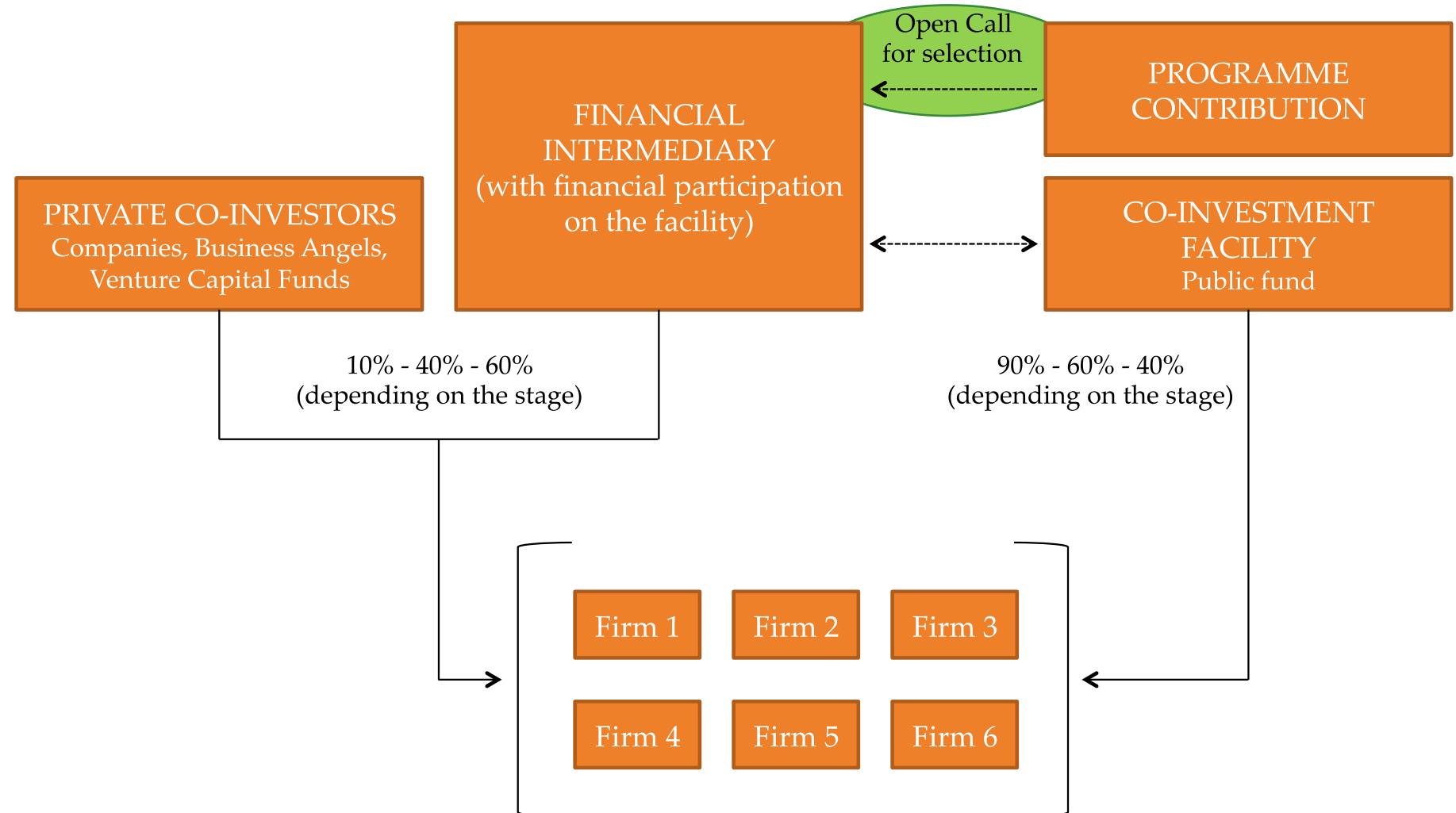
The need for intervention and the financial characteristics of the co-investment facility have to be based on a market failure (ex-ante assessment Article 37.2 of the CPR):

Must be carried out prior to decision to support financial instruments
Shall include:

- Rationale/additionality against existing market gaps and demand/supply
- Value added, potential additional public and private sector involvement
- Target final recipients, products and indicators

How? Equity Co-Investment FI (Fund) for SMEs and start-up companies

Off the shelf equity financial instrument (draft version) - PPP



Equity Investments for Innovative SMEs

Co-Investment Scheme



The Co-Investment Facility	<ul style="list-style-type: none">Provides equity and quasi-equity to eligible SMEs.
	<ul style="list-style-type: none">Co-invest in SMEs at seed, start-up, expansion stage
	<ul style="list-style-type: none">The duration is 10 years + 2 of grace period (with the consent of the managing authority).
	<ul style="list-style-type: none">will be a revolving instrument.Not only finance but also services
	<ul style="list-style-type: none">Size between an indicative range of minimum EUR [10] million and maximum EUR [50] million.
	<ul style="list-style-type: none">Could invest up to 15M in a single SME.

Equity Investments for Innovative SMEs

Co-Investment Scheme



The Co-investors

- Economically and legally independent from the co-investment facility.
- Qualified long-term investors including venture capital funds, business angels, high net worth individuals, family offices, or companies with proven and sophisticated know-how and operational capacity in identifying, assessing, and structuring investments in final recipients.
- Must provide a different % of funding according to the stage of the target SMES:
 - 10% for seed companies;
 - 40% for start ups;
 - 60% for expansion companies

Equity Investments for Innovative SMEs

Co-Investment Scheme



The Financial Intermediary (FI)

- Is a private or public entity.
- Takes all investment/divestment decisions with the diligence of a professional manager.
- Is economically and legally independent from the managing authority.
- Has to invest into the facility at least (1%, 4%, 6%, depending on the stage of investment).
- Will undertake, on a deal by deal basis, the due diligence to ensure a commercially sound investment strategy.
- Must select suitable co-investors.
- Investments within an eligible SMEs have to be profit-driven.

Equity Investments for Innovative SMEs

Co-Investment Scheme



The managing authority (MA)

- It shall not be involved in any individual investment/divestment decisions taken.
- It will evaluate the measure according to:
 - numbers of projects financed;
 - value of the investments financed;
 - number of jobs created
- It must selected the financial intermediary through an open, transparent and non-discriminatory call

Equity Investments for Innovative SMEs

Co-Investment Scheme



The co-investment agreement	<ul style="list-style-type: none">Contract between the Financial Intermediary and co-investors, which defines the terms and conditions for parallel investment in the final recipients.
The funding agreement	<ul style="list-style-type: none">It is the agreement between the Financial Intermediary (FI) and the Managing Authority (MA).
Additional measures linked to the development of the instrument	<ul style="list-style-type: none">The Co-investment fund may be combined with a grant type of support such as aid for initial screening prior to a formal due diligence OR advisory service to support the business development of the companies benefiting from the co-investment facility.The grant can be part of financial instrument operation or it can be provided through a separate operation supported by the operational programme.

Different ESIF instruments for different regions



One size does not fit all Regional Differences



Indicator	Emilia Romagna	Sardinia	Slovenia	Poland
Population	4.357.700	1.671.700	2.000.092	38.200.037
GDP/capita	24.396,00	15.895,00	17.500,00	9.300,00
Inhabitants/Km ²	195,8	69,4	100,0	121,9
Youth unemployment rate	18,3%	44,7%	12,4%	23,7%
Public exp in education (% GDP)	2,9	5,3	5,2	5,38
Number of Universities	4	2	4	24
Productivity Level	44.500,00	38.600,00	29.323,30	16.914,40
EU Patents applications per million inhabitants	118,64	7,16	118,85	3,5

Case studies: Regional equity funds: the Ingenium funds



THE INGENIUM FUNDS



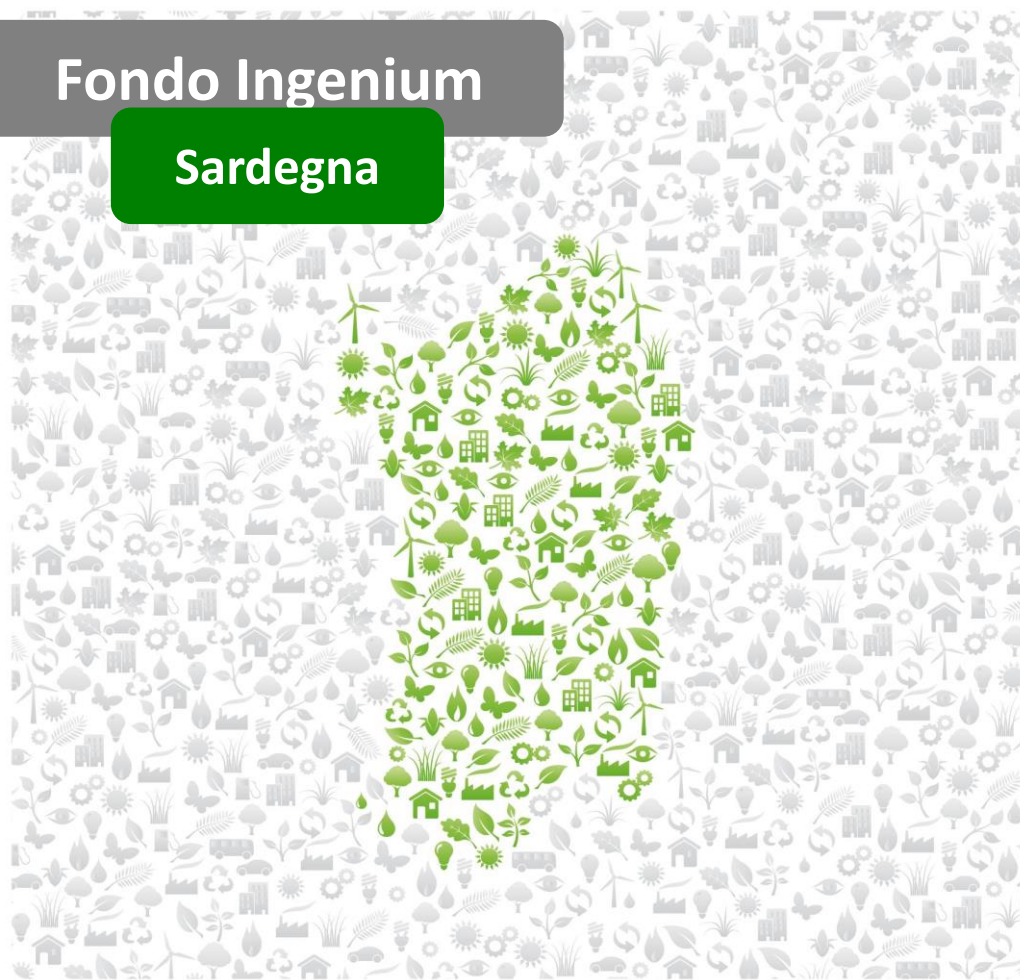
Ingenium is an early stage co-investment risk capital fund typically built around a Region of a few million inhabitants focused on Seed and Start-up but also considering expansion phase, companies with high value of intangibles, knowledge intensive companies with high growth potential, Regional coherence of sector of activity.

INGENIUM ER I & INGENIUM ER II vs INGENIUM SARDEGNA



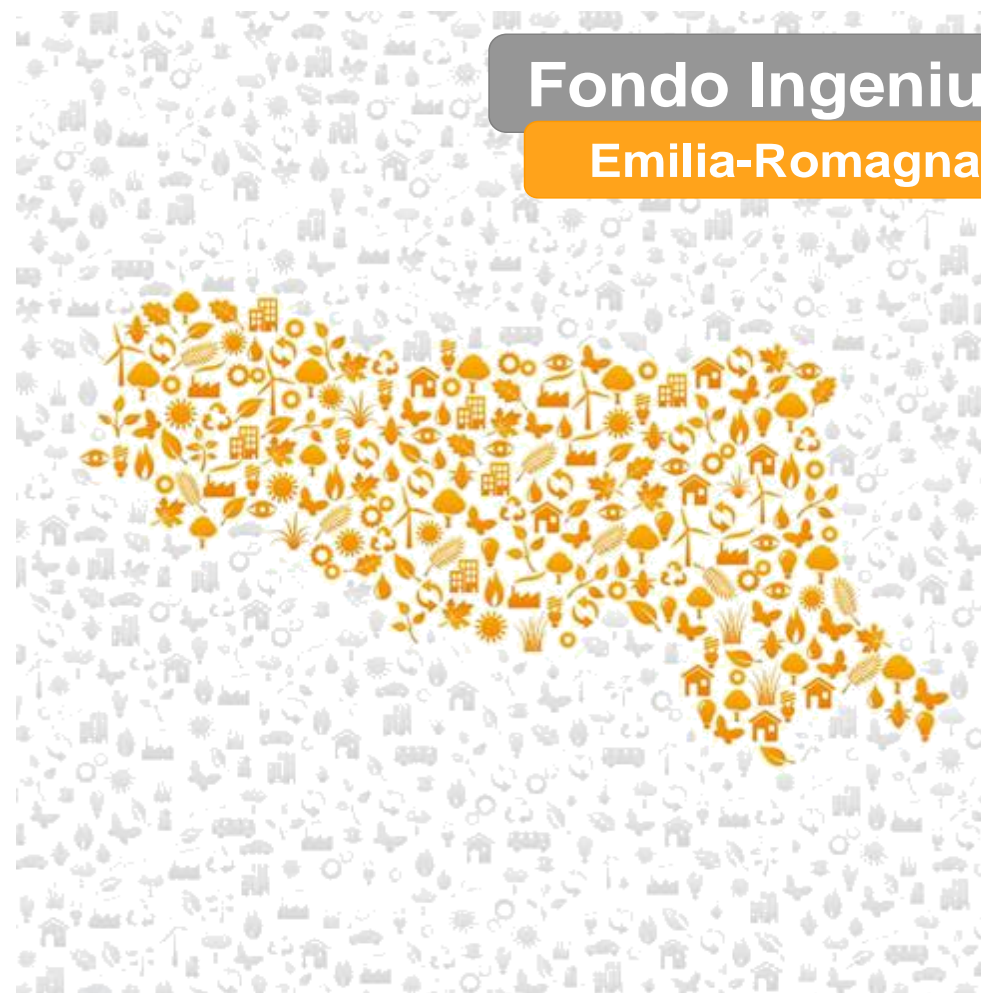
Fondo Ingenium

Sardegna



Fondo Ingenium

Emilia-Romagna



CO-INVESTMENT FACILITY

Main objective: to show world class innovation capacity of Emilia Romagna Region



Ingenium Emilia Romagna II

50% Private Investors



50% Emilia Romagna Region

14 Meuro Total Investment



SEED
FINANCING



START UP
FINANCING



EXPANSION
FINANCING

- Innovative companies: preferably ICT, Biotech
- Based or willing to be based in Emilia Romagna
- Up to 2 Meuro per company per year

Results: 14 Million invested into 13 companies: 2 exit, 3 write off

CO-INVESTMENT FACILITY

A testing bed: first regional VC fund privately managed

Ingenium Emilia Romagna I



30% Private Investors

70% Regione Emilia Romagna



9 Meuro Early stage fund



SEED
FINANCING



START UP
FINANCING

- Innovative companies
- Based (o willing to be based in Emilia Romagna)
- Less than 36 months old

RESULTS: 9 Million invested into 7 companies: 1 exit, 3 write off, 3 active

Reasons for setting up a risk capital fund

Fostering the creation of new knowledge based companies

Providing (public) equity
in order to fill the equity gap

Providing Regional new and innovative Smes
with managerial support

Offering to new innovative company a business network
(eg. for further round of financing,)

Increasing the SMEs credit rate(Sme-bankability)
to help them in accessing banking credit for
further round of financing

CO-INVESTMENT FACILITIES

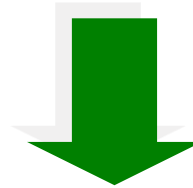
Main objective: to support the internationalization of Sardinian traditional companies



Ingenium Sardegna

50% Private Investors

50% Regione Sardegna (ERDF)



34 Meuro Venture capital fund

SEED
FINANCING

START UP
FINANCING

EXPANSION
FINANCING

- Innovative companies
- Based (or willing to be based) in Sardegna
- Up to 1,5 Meuro per company per year
- Up to 6 Meuro max

Case study: Greenbone



GreenBone Ortho is a typical high growth high risk company founded in 2014 and located in Faenza (Italy), led by a world-class team that has advanced multiple products including orthopaedic ones from bench-to-market.

GreenBone provides innovative and easy to use nature-inspired solutions to cure severe bone defects. The company has developed a patented, innovative, wood-derived, bone regenerative implant for extensive bone damage in non-loaded and load-bearing skeletal segments such as long bone non-union fractures, spinal damage, trauma and cancer induced bone loss. Due to its structure and chemical composition, GreenBone has the ideal biomimetic, resorbable and regenerative properties for bone grafting.



The unmet need of a new generation of bone substitute

Every year, millions of patients undergo orthopaedic surgeries where bone grafts are used to reconstruct different skeleton defects. All available solutions, including bone transplant (autograft), which is still the gold standard, have well known limitations. **The GreenBone Bone SubstituteTM** presents physicians and patients with a new solution to avoid these surgical and postoperative complications in surgically created bone defects or osseous defects resulting from traumatic injury to the bone, in the extremities and pelvis.

GreenBone is expected to enable patients a faster return to normal life with their own bone completely regenerated with a significant reduction of health care and social costs. Ongoing clinical trials are showing very promising results

Future development will address the treatment of bone infection, bone cancer, spine fusion and other applications.





1° ROUND in 2015

Pre-money: 3, 5 Mln €

Total round 3 M

- META Ventures:
- IAG Business Angels



1. Company set up
2. In vitro study
3. Start in vivo study



2° ROUND IN 2017

Pre-money: 10 Mln

Total round 8,4 M

- Helsinn Investment Fund SA,
- Invitalia Ventures.
- Tiare
- Innogest
- IAG Business Angels



1. Conclude in vivo study
2. Enter into clinical phase
3. Buy back of the IP
4. CE mark
5. FDA application

3° ROUND IN 2020

Pre-money: 25 Mln

Total round 10 M

- Helsinn Investment Fund SA,
- CDP Venture .
- Innogest
- IAG Business Angels
- Meta Ventures
- Founders and other private Italian and foreign investors.



1. Conclude the clinical phase (more patients in different hospital need to be treated)
2. Realize the new manufacturing site to host Operations
3. Develop and implement a new production line to be validated by 1Q 2023 for the commercialization in EU and USA
4. Support development and approval of the product pipeline including new intended use (Spine, Dental, Maxillo-facial) in the main regulatory area (EU, US, MDSAP)



If GreenBone Succeeds:



There will be a new way of bone substitution worldwide

There will be a value creation in the order of:

- hundreds of high quality jobs for the region

- hundreds of millions of euros for the investors



Final recommendations



Why equity main takeaways

Lessons learnt 1

- **Equity** is the suitable financial instruments for knowledge intensive companies, the engine for prosperity and job creation
- **Co-investment equity** facilities are suitable Financial Instruments for managing authorities willing to support **High Growth companies** and **R&D results exploitation**
- A deal by deal approach is what was missing so far and is key to leverage at its best the contribution of the private sector
- **Co-investment facility (not only the fund but also services) including grants and advice to improve impact (investment readiness etc.)**
- Commercially driven fund manager is necessary to align interests, take the necessary risk and build the adequate portfolio

A Good Fund Recipe

Lessons learnt 2



- The size of the fund must be consistent with the investment focus of the fund: the financial need of an early stage company generally is smaller than an expansion deal
 - A minimal size for a seed fund is around €15/20 million;
 - A good size for an early stage fund is around €30/50 million;
- “Scouting” costs could be relevant small early stage funds cannot be able to reimburse the costs to the Management Companies. MAs can provide grants to cover this costs;
- Unless there is a proven demand for a specific sector funds should be sector agnostic and a deal by deal approach is what is best to attract experienced private sector co-investors
- The co-investment instrument attracts more private investors (Bas, VCs) and contributes to professionalization of the local community of business angels and other investors.

On tender and reporting

Lessons learnt 3



- A number of Managing Authorities has presented us with substantially different tender specifications often quite far from market logic
- A number of tender we participated to were far from being “open, transparent and non-discriminatory”
- A lot of Managing Authorities are not aware of the off the shelf possibility, for equity it has not been officially published yet
- A lot of managing authorities do not perceive the need for a truly commercially driven fund manager for Equity Financial Instruments as they believe is similar to loans and guarantees
- Assigning management to “in house” or similar organization ends up in investing either blindly after private investors or de facto transforming equity in low risk loan types of instrument
- In some countries reporting for ESIF and reporting for AIFMD is quite different and very expensive and in general reporting is quite heavy

GBER – Global Block Exemption Regulation

Document: COMMISSION REGULATION (EU) No 651/2014

<http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32014R0651&from=EN>

CPR – Common Provisions Regulation

Document: REGULATION (EU) No 1303/2013 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL (17 December 2013)

<http://ec.europa.eu/digital-agenda/en/news/eu-regulation-common-provision-regulation-cpr>

CPR's DELEGATED ACTS

Document: COMMISSION DELEGATED REGULATION (EU) No 480/2014

<http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32014R0480&from=EN>

CPR's IMPLEMENTING ACTS

Only for portfolio risk sharing loan (RS Loan); capped portfolio guarantee and renovation loan

Document: COMMISSION IMPLEMENTING REGULATION (EU) No 964/2014 (11 September 2014)

http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=uriserv:OJ.L_.2014.271.01.0016.01.ENG

Thank you for your attention!

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