



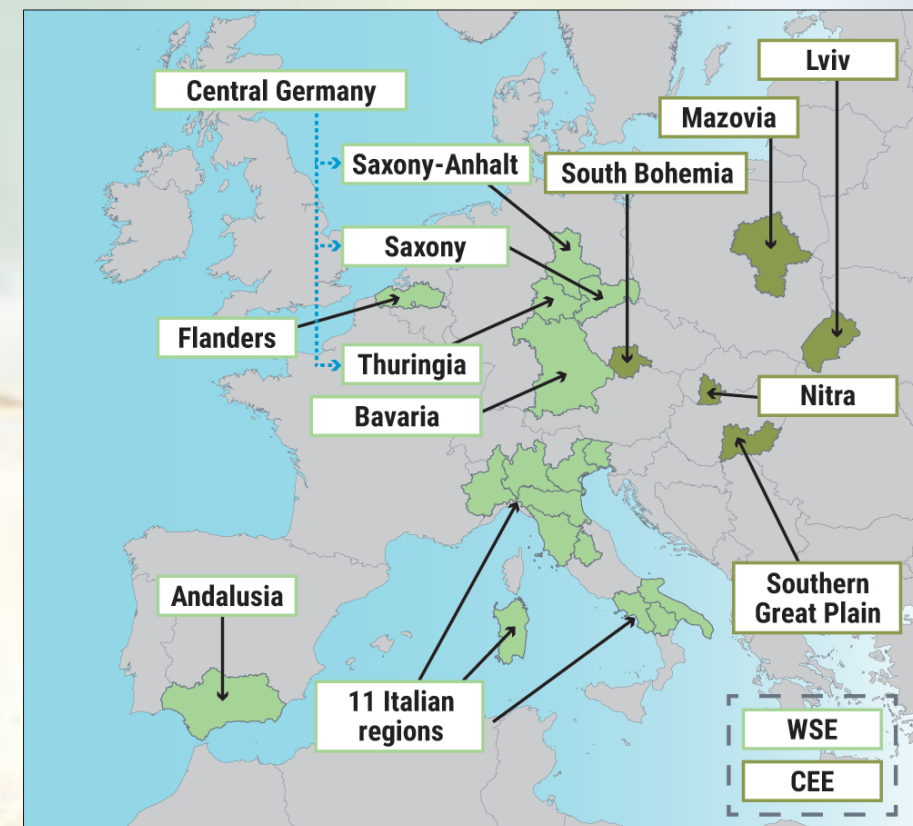
**From offline to online: adapting our measures to enable  
knowledge exchange and networking between regions**

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Bioeconomy Communication and Stakeholders' engagement in times of COVID-19  
Online Workshop | 11 November 2020 h 10.00-12.00 CET

# From offline to online: adapting our measures to enable knowledge exchange and networking between regions

- **Context:** knowledge exchange between POWER4BIO regions
- **Target stakeholders:** regional stakeholders from public authorities, bioeconomy market actors and other bioeconomy stakeholders
- **Expected outcomes:** development of regional bioeconomy in the 5 CEE regions and revision of the strategies, policies and actions in the 5 regions from Western Europe
- **Format:** cross-visits and trainings



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Go to [www.menti.com](http://www.menti.com) and use DBFZ Veranstaltung... (Gesetzgeber)

### Prioritisation of solutions

1st	Intermediate bodies (Clusters, hubs)
2nd	Integrate industry to funded R&D
3rd	Creating conditions and rules for innovation R&D
4th	Identify exchange of good work experience (e.g. L&D)
5th	A task force to coordinate the needs of all parties
6th	Provide multi-stakeholders research
7th	Open access pilot and demo
8th	Green Public Procurement

DBFZ POWER4BIO REGIONS FOR BIOECONOMY

enabling BioEconomy Cluster

Challenges and opportunities of the bioeconomy at regional level

## Online POWER4BIO cross-visits and trainings - problems encountered:

- Field visits of best practice examples are impossible
- It is hard to attract participants due to competition of interesting events
- Interaction between participants is lacking
- Some stakeholders are «ghosting»

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**POWER4BIO**  
REGIONS FOR  
BIOECONOMY

**POWER4BIO WEBINAR SERIES: BIOCHEMICALS**

**JUNE/JULY 2020**

A series of five the into the field of bio innovative practice value chains, susta

More information:

**POWER4BIO**  
REGIONS FOR  
BIOECONOMY

**POWER4BIO WEBINAR SERIES: FOOD AND FEED**

**OCTOBER/NOVEMBER 2020**

A training webinar providing insights into the fields of food and feed, their current status at EU level, innovation practices and keys for successful business cases, value chains, sustainability, funding opportunities and supporting policies.

More information: <https://power4bio.eu/training-webinar-food-and-feed>

WAGENINGEN META

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 818351.

## Online POWER4BIO cross-visits and trainings - solutions adopted:

- Show videos of best practice examples
- Make events short and with a clear focus
- Engage participants by the use of e.g. Mentimeter
- Try to stay in direct contact with the stakeholders by phone or email, be patient

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## Our recommendations and key elements of success:

- **Prepare events well**
  - Offer interesting content that is of value for your participants
  - In one or more test runs presenters should become familiar with the tools used
- **Disseminate events well**
  - Directly contact your important stakeholders and personally invite them
  - Share your event on social media and use the reach of related organisations and initiatives
- **Expect the unexpected and be prepared**





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