



Welcome to **Circular Economy**

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Problems

Spain



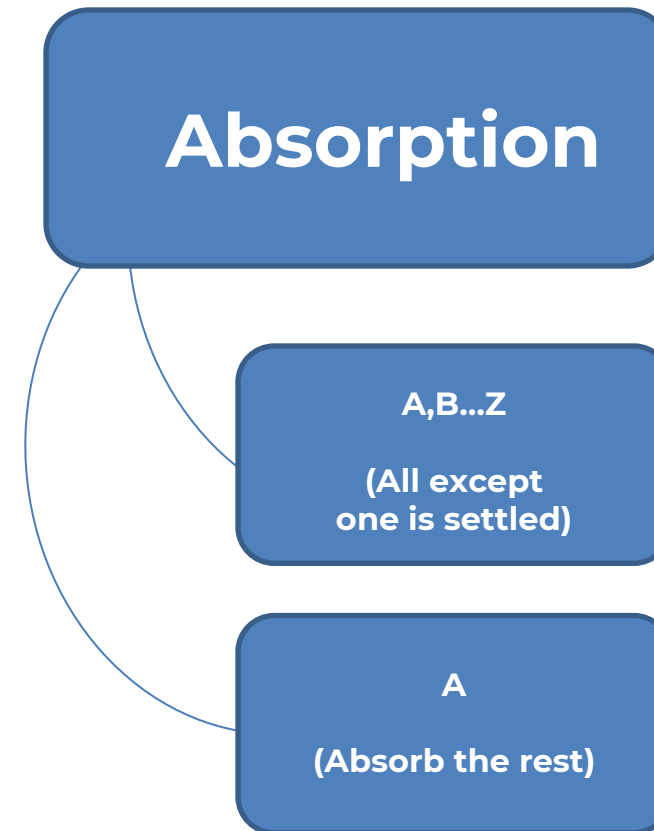
- **90% of Businesses has a linear system model within of their value productivity**



Problems

Spain

- The traditional business of plastic, Will finished starting his own line of recycling, with the destruction of employer and investment



Almería

Problems



- 950.000 t of plastic waste is being of 35.000 ha of agricultural land

Almería

Problems



- There aren't a management business model of plastic waste coming form the agricultura

Almería

Problems



- The use of residues and by-products of agribusiness is practically null. What does it mean? Economic opportunity is lost and pollution grows every year.

Almería

Problems



- 20% of the country's waste managers are in Andalusia

Our solution

**PLATFORM DIGITAL FOR
COMMERCIAL EXCHANGE OF BY-
PRODUCTS & WASTE**

**Connecting supply and demand
towards an industrial symbiosis**



How it is works?



Differential value

- **We simplify and solve the management of agribusiness waste, minimizing costs. We are the link between all the links in the value chain. For this reason, the Bioeconomy Strategy of the Junta de Andalucía supports us**

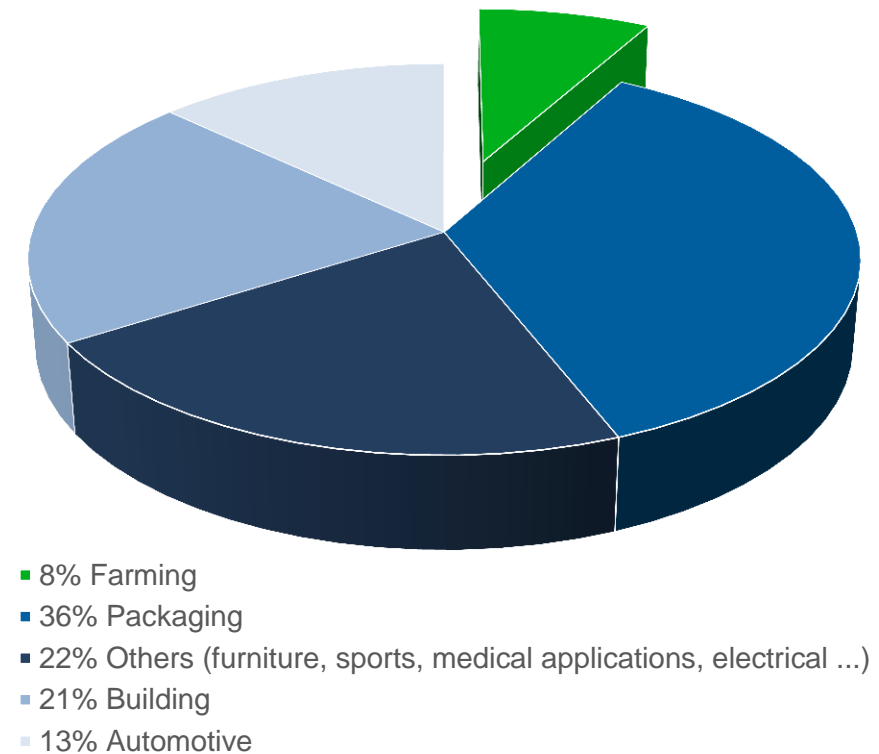
Filosofy & Core Business

- **Raise awareness among all actors in the value chain**
- **Self-responsibility of the entities that make up the circular economy**
- **Channel true traceability**
- **Extension of the useful life of waste and by-products**

Market

- The average age of waste and by-product companies is 20 years
- They invoice between 1.5 and 2 million euros
- Low level of digitization and online presence
- Few companies sell the "green factor"
- A highly profitable market that minimizes costs

Distribution according to plastic treatment



Plastics sector turnover nationwide: € 30,000 million

Market

- Spain generates more than 3.5 million tons of plastic waste per year. 70% is recycled, while 27% ends up in landfills and 3% is incinerated

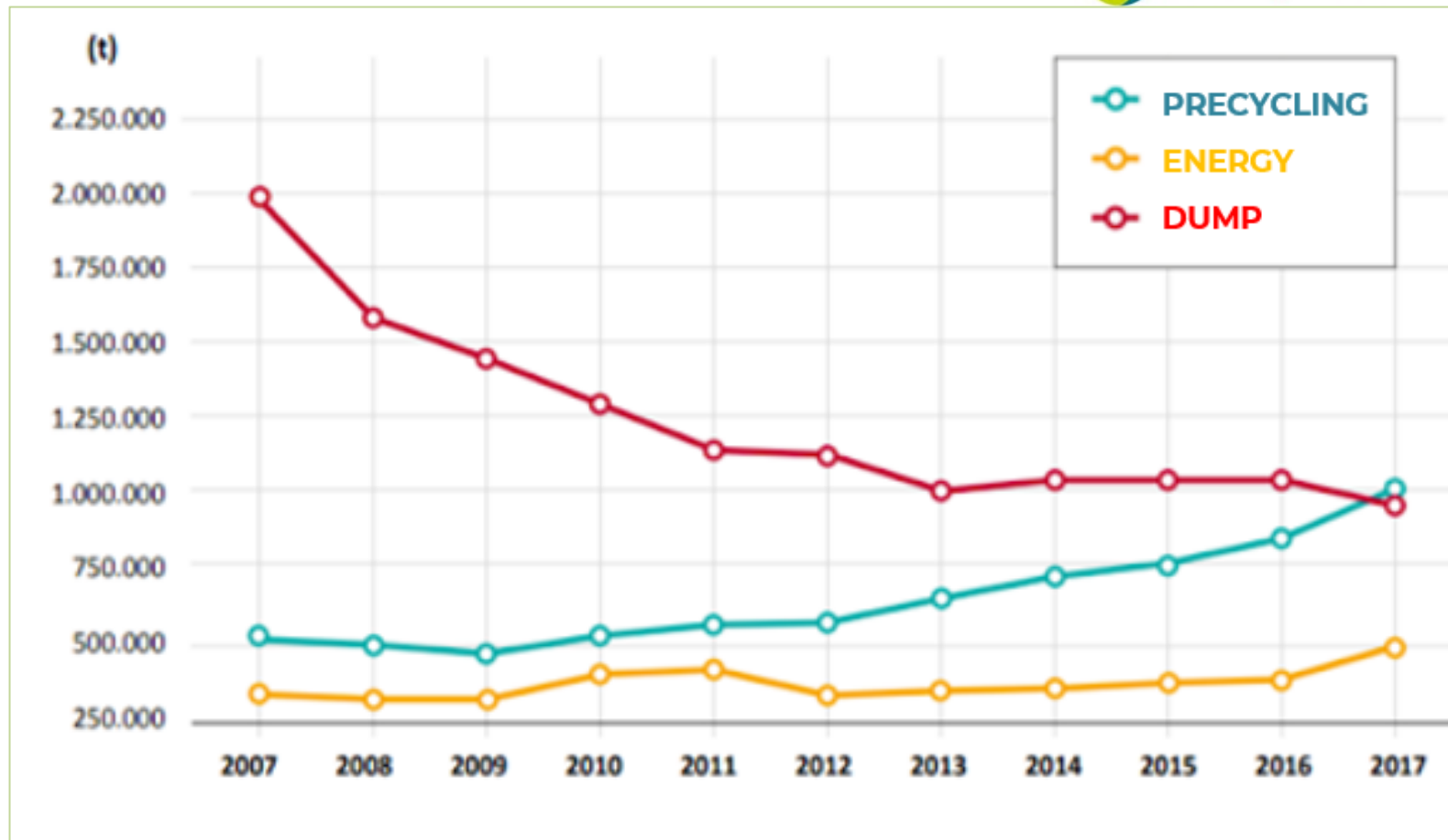
It is means?

- 950.000 tons of agricultural plastics end up in a landfill, in boulevards, river beds, seas or are burned
- 100,000 tons per year are revalued through incineration, which is not the most sustainable formula

Market

Plastic	Plastic consumption 2017	Market share	Growth %	Lost economy and possible reuse
PP	241.208 t	25.64 %	20 %	169 M €
HDPE	240.225 t	25.37 %	9.6 %	162 M €
LDPE	193.425 t	20.43 %	13.8 %	111 M €
PET	129.499 t	13.68 %	15 %	84 M €
OTHERS	140.865 t	14.88 %	8 %	85 M €
TOTAL:	945.000 t	100 %		611 M €

Market



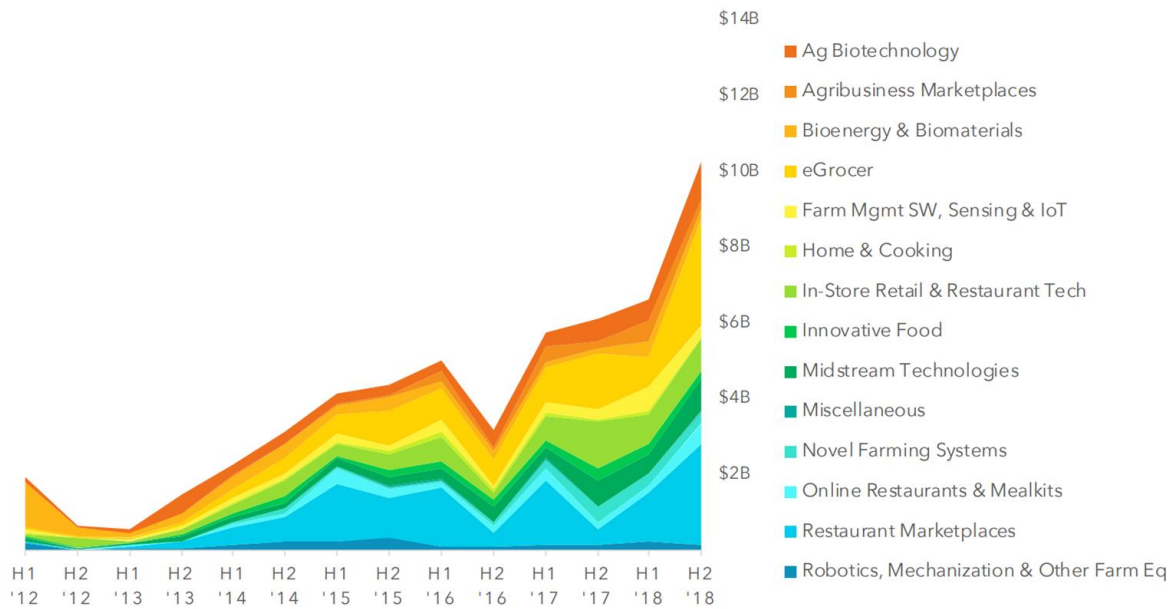
Why now?



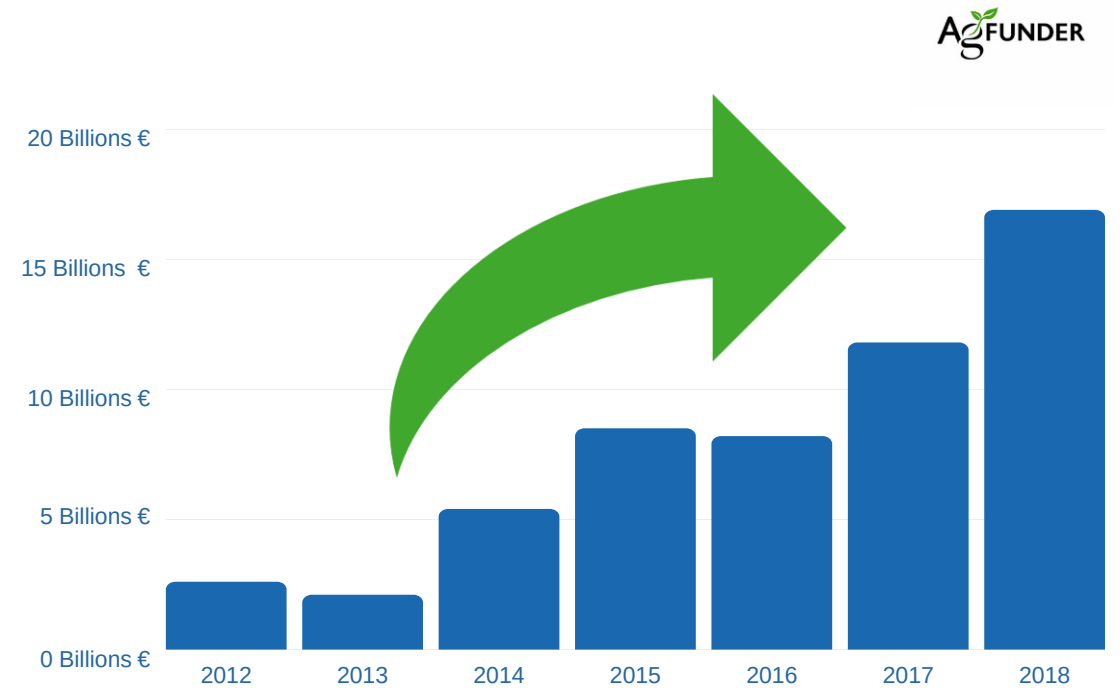
■ 54 marketplaces



■ 2 marketplaces



Investment by categories(2012-2018)



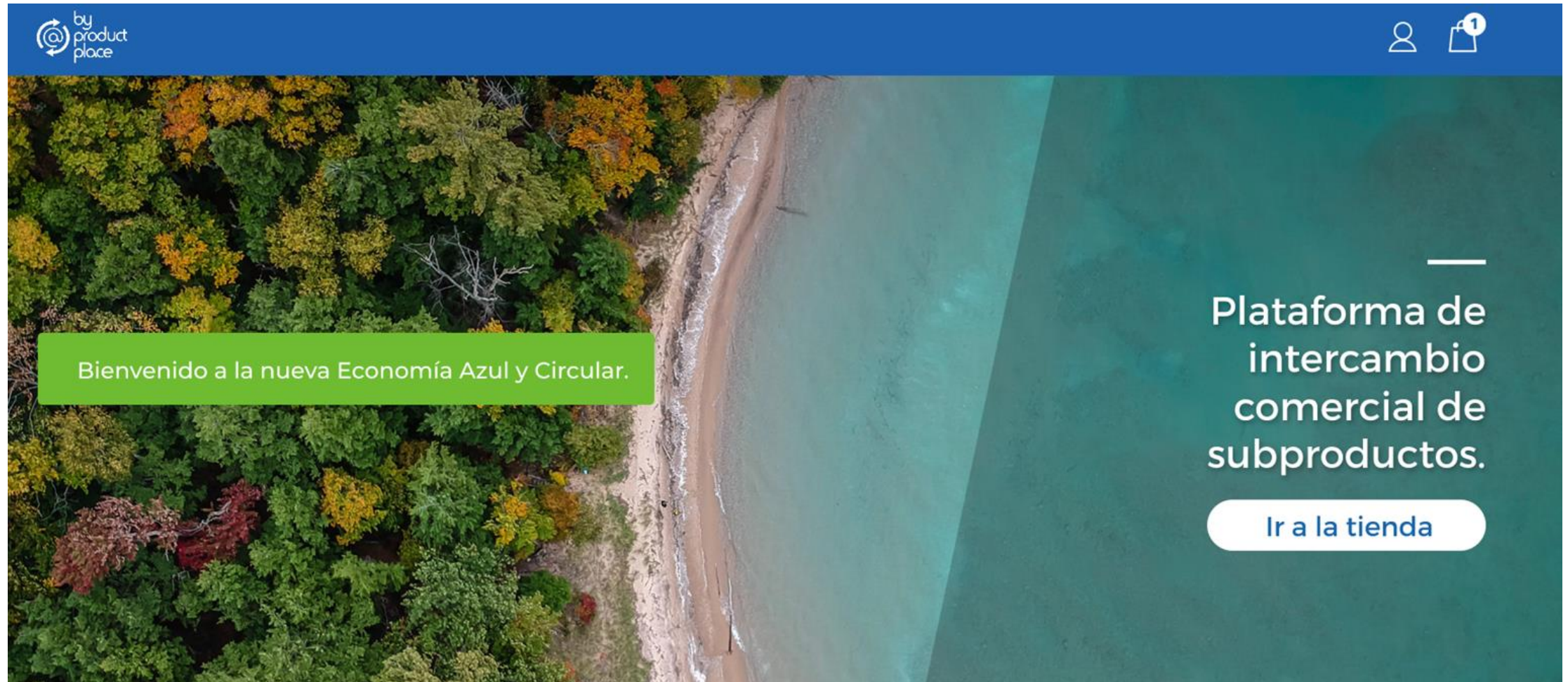
Invesment in Startup Agrotech (2012 - 2018)

Traction

- EOI - Industrial Organizational School
- Creation of the team and acquisition of synergies during confinement
- Entry into the Andalucía Open Future incubator and the Junta de Andalusia Bioeconomy Cluster
- Capturing private investment
- Company constitution 07/10/2020



Marketplace status



Logistics solution

**We have a logistics solution that covers
all the needs of our B2B clients**



**Flexible
storage**

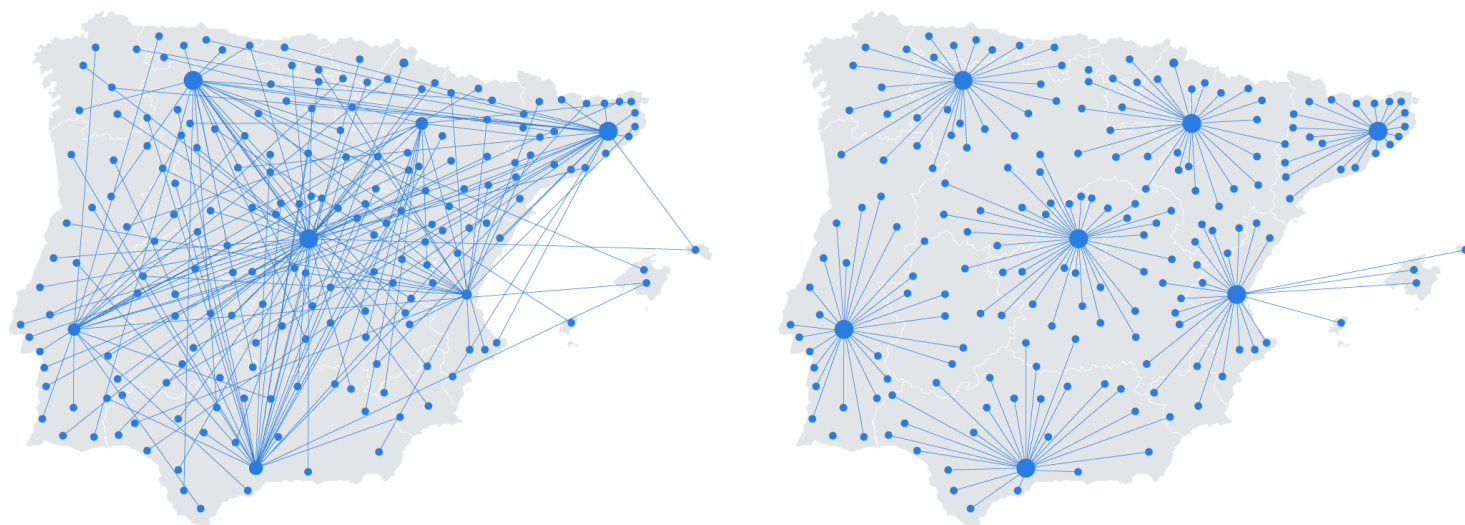


**Logistics
distribution**



**Safe
stock**

Logistics solution



**Wide distribution network with different logistics systems,
seeking greater efficiency in storage and delivery**

Partnerships



Junta de Andalucía



**ANDALUCÍA
OPEN FUTURE**

Telefonica



estrategia andaluza de
**bioeconomía
circular**



ICT - BI  CHAIN

Cash flow



- 10% service fee for each transaction
- Premium fee for companies

Crossselling



■ Environmental consulting

Sustainable Development Agenda, SDG, international standards, water and carbon footprint



US-AFRICAN AND EUROPEAN BUSINESS GROUP, S.L.

■ Hydrogen

Renewable energies towards climate neutrality



■ Photovoltaic plates

■ Microalgae

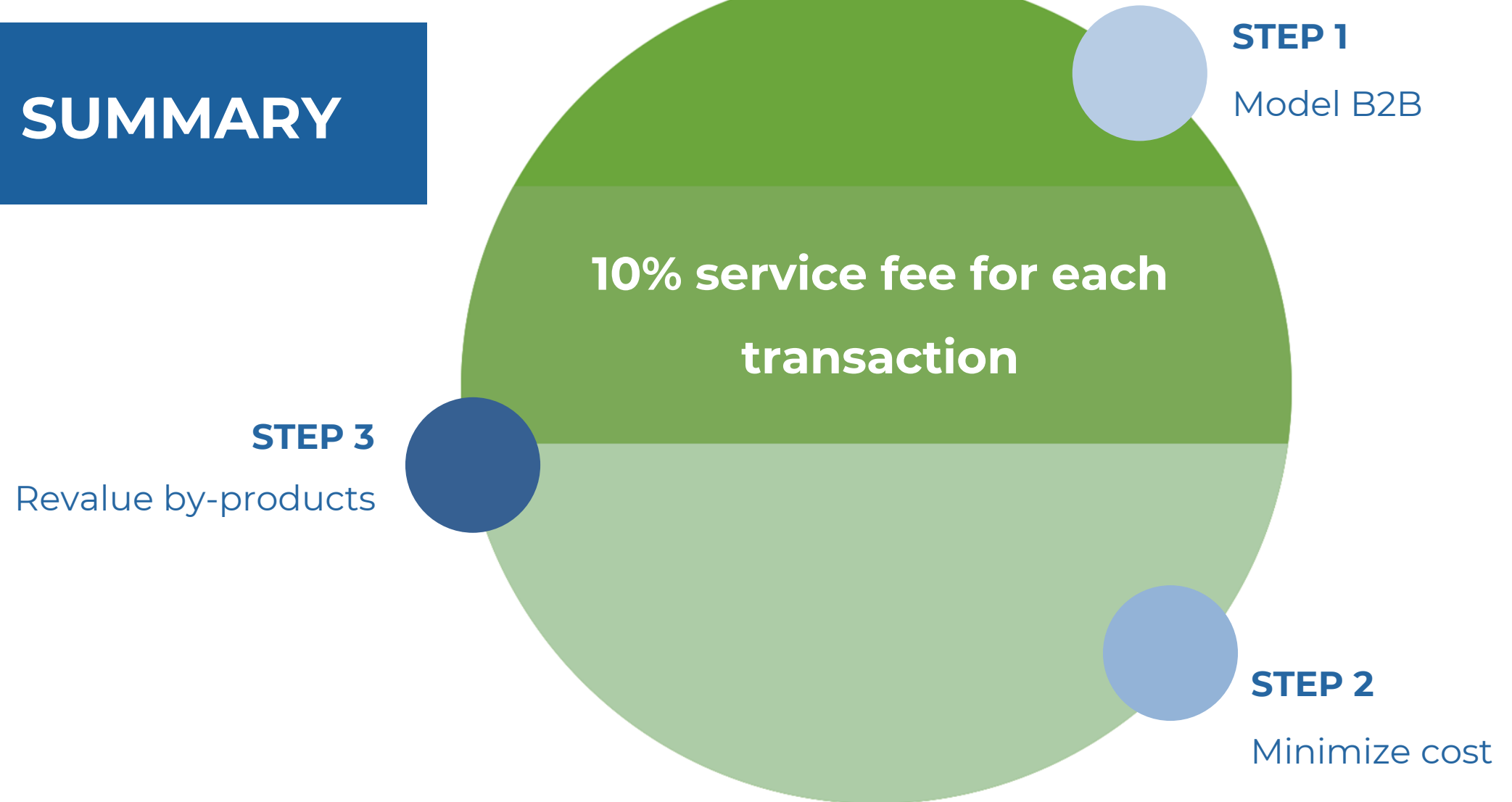
Wastewater reuse



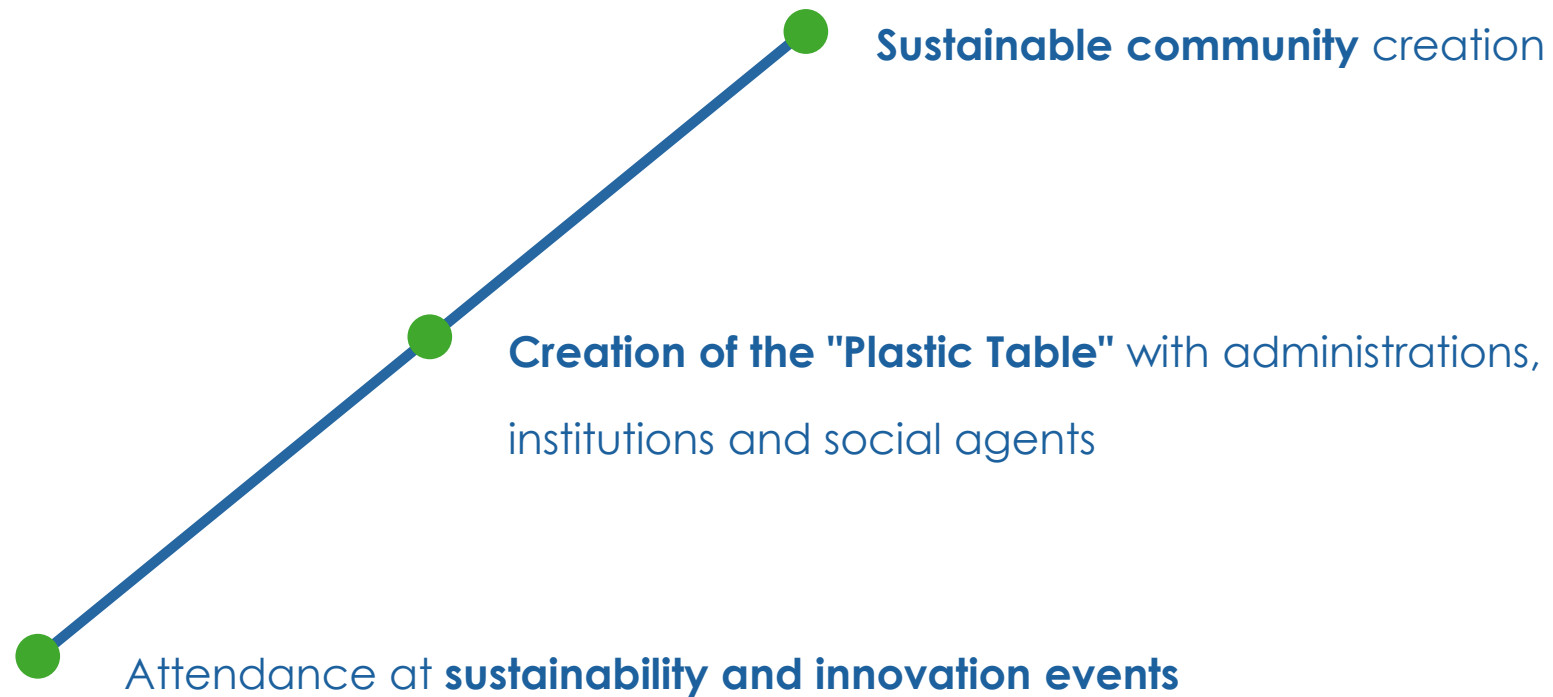
Key success factor

“Make the digitization of the waste and by-products sector a reality, avoiding the linear economy model ”

SUMMARY



Comercialitation Strategy





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