

**CROSS-VISIT IN HUNGARY**

From September 2019 to the end of the project, regular meetings will be organized for all the project partners, regional stakeholders, policy-makers and Community of Interest (CoI) members. These meetings i.e. ’cross-visits’ will offer great opportunities to get a view of the activities of the 10 regions in the [POWER4BIO Project](https://power4bio.eu/). The participants will receive information on business models, best practices, existing and potential value-chains, and cross-border collaboration possibilities in the bioeconomy.

**The 1st cross-visit will take place in Budapest and Kecskemét, Hungary from 25 to 26 September in collaboration with the** [**National Agriculture and Food Exhibition and Fair of Hungary**](https://omek.amc.hu/en/) **(OMEK)**. The Southern Great Plain Region Partner - [Bay Zoltán Nonprofit Ltd. for Applied Research](http://www.bayzoltan.hu/en/home/) (BZN) - will be the host of the event in close cooperation [with NARIC - Research Institute of Agricultural Economics](https://www.aki.gov.hu/).

The detailed programme of the cross-visit is forthcoming, **but we can already share some information:**

**The programme will start at 9 A.M. on the 25th September 2019 in Budapest (Hotel Aquincum)**. The introduction and orientation will be followed by a group work involving an innovation game and future-thinking methodology, and then by the field visit to Pilze-Nagy Ltd. (Kecskemét), a leading company in the field of biomass utilization. Two ways of biomass utilization will be presented; namely mushroom production on straw and biogas production. The day will conclude with a feedback session including the results of the field visits and group activities.

**The 2nd day – 26th September 2019** **–** of the programme will start with an **alternative field visit at OMÉK (National Agriculture and Food Exhibition and Fair)**, which attracts the most important actors of the Hungarian agro-food sector. The local host (BZN) will contact the companies active in the bioeconomy field and pre-organise visits to their booths. Cross-visit participants will have the opportunity to visit of 3-5 of these companies and to get in closer contact with them between 9 A.M. and 2 P.M. In the afternoon (2 P.M. to 5.30 P.M.) a symposium will close the event with the **proposed subject: vision and collaboration opportunities of bioeconomy-related organisations. Topics discussed will include the vision and strategy of the Hungarian Bioeconomy Cluster;** Available regional funding for supporting bioeconomy**;** Bioeconomy in the EU and at regional level: SCAR – AKIS, BIOEAST; Climate Policy and Bioeconomy**;** Presentation of the Bioeconomy Group of the Hungarian Agricultural Chamber).

**IMPORTANT NOTES:**

Stakeholders not being members of the Power4Bio consortium are expected to bear their own travel cost to Budapest and the accommodation expenses in town. **Participation in the cross-visit is free of charge,** **[but pre-registration is required](https://www.aki.gov.hu/kerdoiv/143), along with registration to OMÉK, which opens soon at the** [**OMÉK**](https://omek.amc.hu/en/) **webpage.**

**Recommended accommodation in Budapest:** [**Aquincum Hotel.**](https://www.aquincumhotel.com/)

**Venue of** [**OMÉK**](https://omek.amc.hu/en/)**: Hungexpo Budapest Fair Centre, Budapest**

If you have any questions, please do not hesitate to contact us via email: [power4bio@aki.naik.hu](mailto:power4bio@aki.naik.hu)

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